



Vidyayāmruṭhamashnuthe

B N M Institute of Technology

(An Autonomous Institution under VTU. Approved by AICTE.)

Accredited as Grade A Institution by NAAC

All UG branches-CSE, ECE, EEE, ISE & Mech. E accredited by NBA

Administrative Office & Campus: 27th Cross, 12th Main Road, Banashankari II Stage, Bengaluru- 560070.

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Placement Brochure – 2024

**DEPARTMENT OF BUSINESS
ADMINISTRATION (MBA)**

ABOUT BNMIT

BNM Institute of Technology (BNMIT) was established in the year 2001 under the aegis of BNM Charities. It is one of the highly rated engineering and management colleges under VTU in Bangalore, Karnataka with excellent results in all branches of Engineering, MBA & M.Tech with more than 90% students getting First Class with Distinction.



Vision

To be one of the premier Institutes of Engineering and Management education in the country.

Mission

To provide Engineering and Management education that meets the needs of human resources in the country.

To develop leadership qualities, team spirit and concern for environment in students.

Objectives

To achieve educational goals as stated in the vision through the mission statements which depicts the distinctive characteristics of the Institution.

To make teaching-learning process an enjoyable pursuit for the students and teachers.

**“BUILT BY EXCELLENCE
BACKED BY EXPERIENCE”**



ACCREDITATIONS

All UG branches-CSE, ECE, EEE, ISE & Mech. E accredited by NBA from 2022 to 2025

Certified as Grade 'A' institution by NAAC

Among the top 20 Engineering Institutions in Karnataka and Ranked in the band of 150-300 by National Institute Ranking Framework (NIRF Innovation)

Associated with IIMBx for digital learning & certification program

Only Institute in Karnataka to receive a grant of 2.87 Crores for New Generation Innovation and Entrepreneurship Development Centre (New Gen IEDC) from Department of Science and Technology out of 178 colleges across India.



Sri. Narayan Rao R. Maanay, Secretary, BNMEI was awarded as the Best Educationist by “The Hindu” Newspaper.



Prof. Eishwar N Maanay, Dean BNMIT was awarded as “Edupreneur 2023”, presented by Hon'ble Minister Thiru. Dr. Palanivel Thiaga Rajan and esteemed industry leaders.

MASTER OF BUSINESS ADMINISTRATION

Department of Business Administration believe in creating socially committed and empowered managers with a passion to bring about positive change around them. The department offers two years full-time MBA with Industry relevant specializations. We also offer additional certifications in Advanced Excel & Business Modelling, Business Analytics using R and Six Sigma (Green Belt) and many more, keeping in sync with the requirements of the industry.

Vision

- To be a preferred destination for management education and leadership development.

Mission

- To provide contextually relevant management education with learner centric pedagogies.
- To develop skilled, competent and socially conscious managers.
- To cultivate entrepreneurial culture among the students.

Objectives

1. To achieve faculty development and effectiveness through training and research.
2. To inculcate concern for society and nature as a guiding spirit among the students.
3. To provide integrated, classroom and experiential learning opportunities for managers and entrepreneurs.



Key Achievements of the Department

- Secured 3 VTU ranks with 8 Gold medals.
- The Department has inked Memorandum of Understanding (MoU) with:-
 - **Auston Institute of Management, Singapore** on 7th Jan 2020. The objective of MOU is to facilitate Project Training Program for MBA students of BNMIT at Auston Institute of Management, Singapore.
 - **Republican Institute for Vocational Education (RIPO)**, Belarus for undertaking internships for Management and Engineering students.
 - **IIMBx**- the digital learning platform of IIMB.
 - **Learnito Education Private Ltd.**, to have online training courses for MBA students.
 - **Fidelity National Financial (FNF)**- to provide training to management students and place eligible students after successful training and completion of graduation.
 - **University of Alabama** in Huntsville, USA for academic partnership.
- The Department has won Silver Award for Innovation in Teaching Methodology at the IMC Awards 2015 organized by the 6th Indian Management Conclave. The innovative teaching methodology was presented in the form of a case titled, “I3: Innovative-Integrated-Inclusive Management Pedagogy, A Case Study on Leveraging MOOCs with Main Stream MBA Program at BNMIT”
- Faculty members have been engaged in various consultancy projects with Government bodies and Corporate entities.
- Department has successfully completed consultancy project on “Impact study of Mission 10X program” with WIPRO Technologies Ltd, Bangalore India.

STUDENT ACHIEVEMENTS – 2022-23

- The students of Department of MBA at BNM Institute of Technology, Bangalore organize AAROHAN, an inter-collegiate management fest, every year. The event has a footfall of around 350 students and is exclusively managed by the MBA students.
- AAROHAN 2023 was special and extraordinary for both the students and the staff. The creative team of AAROHAN was at its best in meticulously planning and recreating the environment on BNMIT campus.
- MBA students participated in management and cultural fest organized by JSS Academy of Technical Education in July 2022 and won First prize in Business quiz and Fashion show, and Second prize in Team building competition.
- In September 2022, Banashankari traffic police (BTP), Bangalore city appreciated our 2nd semester MBA students for their unique project on creating awareness regarding traffic rules and violation.
- BNMIT MBA graduates are provided with International placement opportunities
- We are proud that our students are working with reputed MNCs such as Google, Microsoft, KPMG, PWC, Deloitte, LSEG and many more.



Winners of Inter-college Management fest at JSS Academy of Technical Education



Tweet appreciating BNMIT MBA Students for their project of social concern 2022

INTERNATIONAL INTERNSHIPS

- In its endeavors to provide world class exposure to its students, the Department of MBA in association with **Auston Institute of Management** and **World1 Solutions** organized an Internship Study Tour to Singapore for its MBA 2018-2020 batch. A total of 19 MBA students have interned at Singapore from 26 Jan to 22 Feb, 2020.



Mr. Aldo Lee Fernandez, Regional Business Development Manager at Auston addressing the students on Job Opportunities in Singapore



MBA Students with the Staff of Auston during concluding session of the internship tour

- In 2018, the third semester MBA students had pursued their summer internship at **RIPO University, Belarus** from 19 Jan to 18 Mar, 2018

Specializations offered to the Current Batch (2022-24)

Banking and Finance

Business Analytics

Digital Strategy and Applied Marketing

Eligible students for placements

MAKING STUDENTS EMPLOYABLE

Certification Programme from IIMBx - the digital learning platform of IIMB

‘Six Sigma Green Belt’ online certification course organised by Micro, Small and Medium Enterprises (MSMEs)- Technology Development Centre, Government of India

Business Analytics and Digital Marketing Course by UpGrad campus

Training Programmes on various areas such as Basic and Advanced Excel, Leadership skills and many more

Industrial Visits

Well established Entrepreneurship Development Cell with incubation facilities

Psychometric assessments to identify the student strength and map the profiles.



MBA students during their industrial visit to TVS plant, Hosur



Students taking psychometric assessments

OUTBOUND EXPERIENTIAL LEARNING (OBEL)

Tell me and I forget, Teach me and I remember, Involve me and I learn

- Benjamin Franklin

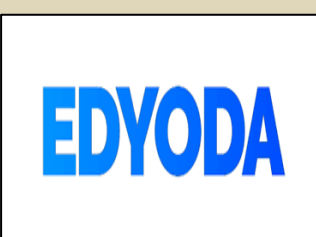
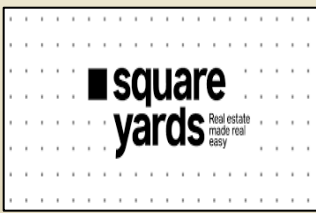
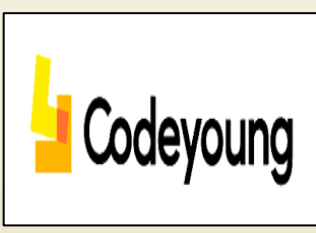
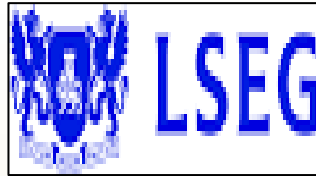
BNMIT believes in the power of experiential learning. Outbound Experiential Learning (OBEL) activities have always been fun and ensure enormous learning in the areas such as team building, personality development, Interpersonal communication skills and many more.



MBA students during their OBEL activities at Big Barn Nature Camp

PLACEMENT OVERVIEW

OUR TOP RECRUITERS



STUDENT TESTIMONIALS



BNMIT has always believed in helping and guiding students to set their future paths. The aptitude and technical skill classes helped me tremendously to set and accomplish my career goals. I'm truly grateful to the Institution for their apt and systematic training which helped me secure this great opportunity at KPMG!



SRUSHTI R SHETTY

MBA student placed in **KPMG**
as Audit associate



My sincere appreciation and gratitude to the Training & Placement Department and to all the staff of BNMIT for their efforts in imparting quality education. Beyond classroom teaching, BNMIT also offered technical and aptitude training. I am very grateful to the BNMIT family for this great opportunity.



SOMRAJ

MBA Student placed in
LSEG as Content Analyst

CONTACT DETAILS



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